

# Adnami Supported Placement\*

## Seamless Background & Billboard – Desktop

[3 options]

The Adnami logo consists of the word "ADNAMI" in a bold, white, sans-serif font. The letter "A" is stylized with a vertical line through its center. The logo is set against a dark blue rectangular background.

\*Ads designed in partnership with Adnami creative team

**WilliamReed.**

## Image and Video

A template for the **Seamless Background & Billboard** format, that allows for the easy creation of a responsive skin creative. You can use either an image or a video as a **background**.

- Find technical spec [here](#)
- View example [here](#)

## Scrolling Skin

A template for the **Seamless Background & Billboard** format, that allows for the easy creation of a responsive scrolling skin creative, with **three sets** of backgrounds and overlays that transition as you **scroll**. You can use either images or videos as **backgrounds**. **Overlays** in the side panels are used to ensure branding and messaging always remain fully visible.

- Find technical spec [here](#)
- View example [here](#)

## Switching Skin

A template for **Seamless Background & Billboard** that allows for the easy creation of a **switching skin** creative. The template requires **three sets of assets** (background image, side overlay, hover button, top banner), with an **interactive "switching" transition** when the user hovers over one of three buttons on the right side of the skin.

- Find technical spec [here](#)
- View example [here](#)



### Submission deadline

A minimum of 15 business days before the start of the campaign

